|  |  |  |  |
| --- | --- | --- | --- |
| School Name/Code | Survey Type | Grade Level | Number of Respondents (N) |
| All Participating Schools Year 2 / NA | **Parent/Guardian** | **8** | **1323** |

# **School Level Response Rates:**

|  |  |
| --- | --- |
| Surveys Administered | 2847 |
| Surveys Received | 1323 |
| School Response Rate (%) | **46.5%** |

# **Results (Percentages) by Survey Question**

1. **What is your gender**

|  |  |
| --- | --- |
|  | (%) |
| Female | 70.4% |
| Male | 28.6% |
| Other | 0.1% |
| No Response | 1.0% |

1. **What is your relationship to the child who brought this survey home?**

|  |  |
| --- | --- |
|  | (%) |
| Parent or Guardian | 91.3% |
| Step or foster parent | 1.9% |
| Grandparent | 5.8% |
| Other | 0.7% |
| No Response | 0.3% |

1. **What is your race?**

|  |  |
| --- | --- |
|  | (%) |
| White | 96.5% |
| Black or African American | 1.8% |
| Asian | 0.2% |
| American Indian or Alaska Native | 0.2% |
| Native Hawaiian or Other Pacific Islander | 0.0% |
| Two or more races | 1.1% |
| No response | 0.2% |

1. **What is your ethnicity?**

|  |  |
| --- | --- |
|  | (%) |
| Hispanic or Latino | 1.0% |
| Not Hispanic or Latino | 96.8% |
| No Response | 2.2% |

1. **What is the main language you speak at home?**

|  |  |
| --- | --- |
|  | (%) |
| English | 99.5% |
| Spanish | 0.1% |
| Other | 0.2% |
| No Response | 0.2% |

1. **Which of the following options best describes your family's total annual income?**

|  |  |
| --- | --- |
|  | (%) |
| $30,000 or less | 29.4% |
| $30,001 - $60,000 | 21.2% |
| $60,001 - $100,000 | 18.1% |
| $100,001 or more | 6.5% |
| Don’t know or I'd rather not say | 21.5% |
| No Response | 3.3% |

1. **What is the highest level of education obtained by your child's Mother/Father?**

|  |  |  |
| --- | --- | --- |
|  | Mother  (%) | Father  (%) |
| Some high school | 8.4% | 13.3% |
| High school diploma/GED | 32.6% | 43.2% |
| Some college | 26.2% | 19.5% |
| 2-year college degree (Associate’s) | 11.5% | 6.0% |
| 4-year college degree (Bachelor’s) | 13.2% | 9.3% |
| Master's degree | 4.7% | 2.6% |
| Ph.D. or higher | 0.4% | 0.4% |
| Don't know | 2.4% | 4.8% |
| No Response | 0.6% | 0.9% |

1. **If you have other children, how many have attended or are currently attending college?**

|  |  |
| --- | --- |
|  | (%) |
| 0 | 69.3% |
| 1 | 14.5% |
| 2 | 4.0% |
| 3 | 1.2% |
| 4 | 0.2% |
| 5 or more | 0.3% |
| I don't have other children | 9.7% |
| No Response | 0.8% |

1. **Have you talked to your child about attending college?**

|  |  |
| --- | --- |
|  | (%) |
| Yes | 94.9% |
| No | 3.9% |
| No Response | 1.1% |

1. **How strongly do you agree or disagree with the following statements?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Agree  (%) | Agree  (%) | Disagree  (%) | Strongly Disagree  (%) | No Response  (%) |
| Attending college is important to my child’s career goal and future. | 76.2% | 18.5% | 1.1% | 3.6% | 0.5% |
| It’s too early to think about my child going to college. | 3.1% | 4.5% | 34.4% | 52.8% | 5.1% |

1. **What is the highest level of education that you would...**

|  |  |  |
| --- | --- | --- |
|  | Like your child to get?  (%) | Expect your child to get?  (%) |
| High school or less | 0.9% | 4.4% |
| Some college | 7.6% | 11.9% |
| 2-year college degree (Associate’s) | 7.0% | 12.8% |
| 4-year college degree (Bachelor’s) | 39.3% | 44.4% |
| More than a 4-year college degree | 44.7% | 26.2% |
| No Response | 0.4% | 0.3% |

1. **Has anyone from your child’s school or GEAR UP ever spoken with you about…**

|  |  |  |  |
| --- | --- | --- | --- |
|  | Yes  (%) | No  (%) | No Response (%) |
| College Entrance Requirements | 25.2% | 74.4% | 0.4% |
| Availability of Financial Aid | 25.7% | 72.8% | 1.5% |

1. **Do you know about financial aid and the cost and benefits to your child of pursuing a postsecondary education (e.g., going to college)?**

|  |  |
| --- | --- |
|  | (%) |
| Yes | 63.6% |
| No | 35.2% |
| No Response | 1.1% |

1. **Do you think that your child could afford to attend one of the following types of colleges using financial aid, scholarships, and your family’s resources?**

|  |  |  |  |
| --- | --- | --- | --- |
|  | A public 4-year college (%) | A public community/ technical college  (%) | A public career/ technical center  (%) |
| Definitely | 29.6% | 37.9% | 39.8% |
| Probably | 34.2% | 35.0% | 35.1% |
| Not Sure | 25.7% | 18.4% | 16.1% |
| Probably Not | 5.3% | 2.3% | 2.1% |
| Definitely Not | 3.3% | 1.7% | 1.5% |
| No Response | 2.0% | 4.8% | 5.4% |

1. **On average, how much do you think it costs for one year of in-state tuition at…**

|  |  |  |
| --- | --- | --- |
|  | 4-Year Public College  (%) | Public Community or Technical College  (%) |
| Up to $4000 | 2.8% | 19.2% |
| $4001 - $8000 | 19.0% | 31.1% |
| $8001 - $11000 | 22.4% | 18.8% |
| $11001 - $16000 | 17.9% | 13.1% |
| $16001 - $21000 | 16.2% | 8.0% |
| $21001 - $26000 | 8.2% | 4.1% |
| >$26000 | 11.7% | 3.6% |
| No Response | 1.8% | 2.1% |

\*The correct amounts are highlighted in green.

1. **How aware are you about the following topics?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Extremely (%) | Moderately (%) | Slightly  (%) | Not at All (%) | No Response (%) |
| FAFSA | 20.8% | 26.6% | 25.3% | 26.4% | 0.9% |
| College Savings Plan/529 | 9.4% | 21.1% | 29.6% | 38.7% | 1.3% |
| ACT/SAT | 27.0% | 36.2% | 21.8% | 13.5% | 1.5% |
| WV Higher Education Grant | 14.1% | 20.9% | 26.0% | 37.9% | 1.2% |
| Federal Pell Grants | 18.3% | 24.7% | 28.5% | 27.3% | 1.2% |
| Federal Student Loans | 22.4% | 28.2% | 25.9% | 22.6% | 1.0% |
| Federal Work-Study | 11.7% | 19.7% | 24.9% | 42.6% | 1.1% |
| Scholarships | 19.2% | 27.4% | 30.2% | 22.2% | 1.0% |
| Requirements for College Acceptance | 18.5% | 30.2% | 27.6% | 22.8% | 0.9% |
| The Importance/ Benefit of a College Education | 56.3% | 21.5% | 10.9% | 10.4% | 0.9% |
| High School Graduation Requirements | 39.8% | 32.8% | 17.1% | 9.2% | 1.1% |

1. **How much money per academic Year do you think your child can get if he or she qualifies for a…**

|  |  |  |  |
| --- | --- | --- | --- |
|  | Federal Pell Grant  (%) | WV Higher Education Grant  (%) | PROMISE Scholarship  (%) |
| Up to $1,000 | 12.7% | 13.6% | 13.3% |
| $1,001- $2000 | 13.0% | 16.0% | 13.5% |
| $2,001-$3,000 | 17.1% | 18.4% | 13.0% |
| $3,001-$4,000 | 15.0% | 15.3% | 14.6% |
| $4,001-$5,000 | 16.9% | 15.6% | 17.6% |
| $5,001-$6,000 | 9.4% | 8.4% | 7.5% |
| $6,001-$7,000 | 4.6% | 3.7% | 4.9% |
| >$7,000 | 6.9% | 5.1% | 11.4% |
| No Response | 4.5% | 3.9% | 4.2% |

\*The correct amounts are highlighted in green.

1. **How important have the following resources, individuals, or tools been in gathering information about your child’s options for college?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Extremely (%) | Moderately (%) | Slightly (%) | Not at All  (%) | No Response (%) |
| College or university websites | 16.6% | 28.5% | 27.4% | 23.8% | 3.8% |
| College Foundation of WV website | 10.8% | 24.4% | 23.4% | 36.9% | 4.5% |
| Other college planning websites | 8.3% | 21.3% | 27.2% | 38.0% | 5.1% |
| College fairs | 9.5% | 21.5% | 24.2% | 39.6% | 5.2% |
| Television | 6.0% | 18.4% | 35.3% | 36.1% | 4.2% |
| Radio | 5.0% | 12.5% | 29.9% | 48.1% | 4.5% |
| Direct mail | 6.7% | 17.1% | 25.9% | 45.8% | 4.6% |
| E-mail | 7.3% | 15.7% | 21.7% | 50.5% | 4.8% |
| Brochures and pamphlets | 9.4% | 24.0% | 33.7% | 28.2% | 4.6% |
| Magazines/newspapers | 5.9% | 15.3% | 30.9% | 43.2% | 4.8% |
| Signs, posters, or billboards | 5.4% | 15.9% | 32.4% | 41.8% | 4.6% |
| Text messages | 5.2% | 9.9% | 17.5% | 62.9% | 4.5% |
| School counselor | 15.0% | 23.7% | 24.7% | 32.4% | 4.2% |
| Family members | 18.6% | 31.9% | 26.0% | 19.2% | 4.3% |
| GEAR UP staff | 18.1% | 25.2% | 22.6% | 28.9% | 5.2% |
| College admissions representatives | 13.2% | 18.0% | 20.2% | 43.4% | 5.2% |

1. **Which of the following do you need from your school or GEAR UP to help you be more successful in school and more prepared for college (check all that apply)?**

|  |  |
| --- | --- |
|  | (%) |
| More advanced classes (e.g., AP) | 39.1% |
| Information about participating in GEAR UP events | 62.4% |
| Tutoring | 40.4% |
| Opportunities to participate in college visits | 70.6% |
| Information about college entrance requirements | 71.2% |
| Information about college financial aid/scholarships | 76.6% |
| Leadership opportunities | 41.3% |
| Summer activities | 41.9% |
| Career exploration activities | 62.2% |
| Test preparation | 66.1% |
| Assistance with the college entrance process | 60.9% |
| Assistance with completing financial aid forms (e.g., FAFSA) | 59.9% |
| Information and events presented in other languages (e.g., Spanish) | 14.7% |
| Other | 3.5% |